

MediaHeads 360 bolsters sales force with 2 new appointments

Issued by [MediaHeads 360](#)

5 Jul 2023

MediaHeads 360, the Level 1 BEE media specialist known for developing and implementing integrated, strategic marketing campaigns, is thrilled to announce the addition of two dynamic sales professionals to their expanding team.



Faye Omar, new MediaHeads 360 sales specialist



Masa Nkawe, new MediaHeads 360 sales specialist

This strategic move reflects MediaHeads 360's commitment to continuous growth and its unwavering dedication to providing exceptional client service.

Joining the sales force are Famida Omar and Masa Nkawe, who bring a wealth of industry knowledge and a proven track record of success. With their expertise and passion, MediaHeads 360 is poised to amplify its market presence and further solidify its position as a leader in the marketing industry.

Justin Keats, sales director at MediaHeads 360, expressed his enthusiasm for the new additions, saying, "We are thrilled to

welcome Famida, or Faye as we call her, and Masa to our sales team. Their remarkable talents and extensive experience perfectly align with our vision of delivering captivating, engaging, and impactful marketing solutions. We are confident that their contributions will further enhance our ability to meet and exceed our client's expectations."

With many years of combined experience in the media industry, Omar and Nkawe possess a deep understanding of the evolving landscape. They are well-equipped to navigate the ever-changing media platforms and effectively leverage MediaHeads 360's integrated approach to developing innovative and strategic campaigns.

MediaHeads 360's comprehensive suite of services across media including Radio and Television, enables clients to connect with their target audiences across diverse platforms. The company's excellent relationships with media owners also empower them to negotiate advantageous partnerships across the country.

"Our aim is to captivate audiences by crafting authentic and memorable stories that resonate," said Candy Dempers, managing director of MediaHeads 360. "By expanding our sales team with exceptional talents like Masa and Faye, we are poised to elevate our campaign strategies and deliver even greater results for our clients."

With this strategic expansion, MediaHeads 360 is well-positioned to continue revolutionising the marketing industry and creating innovative solutions that leave a lasting impact. Their 360 approach to non-traditional promotions and an expanded sales force demonstrate their unwavering commitment to delivering exceptional marketing campaigns that captivate and inspire.

▪ **MediaHeads 360 celebrates 5 years of bold evolution and unstoppable growth** 20 Feb 2024

▪ **World Radio Day 2024** 13 Feb 2024

▪ **A campaign and a half: MediaHeads 360's impactful collaboration with Cadbury** 31 Jan 2024

▪ **Community radio. Additional value beyond the schedule** 25 Jan 2024

▪ **Changing the channel on traditional TV marketing** 16 Nov 2023

MediaHeads 360



MediaHeads 360 delivers integrated, programming focused and strategic marketing campaigns which include television, radio, content marketing, activations, social media amplification and influencer marketing.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>