

## **Biz Most Read Award winners August 2023**

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This month's coronations go to the following companies whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in August:

## The Biz Most Read Award winners | August 2023

- 3 SA businesswomen who are making their mark in SA today Business Partners
- <u>Partnership between Old Mutual's Tech Hub and Richfield signals KZN as SA's new Silicon Valley</u> Richfield Graduate Institute of Technology
- Blue Ribbon's #50DaysOfSharing campaign: Your chance to wake up a millionaire! OLC Through The Line Communications
- Banks bounce back as First National Bank takes top spot as South Africa's Most Valuable Brand Kantar

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and prolong front-page exposure for brand communications in the heart of the business media in one or more of 19 industries on Bizcommunity. Sharing your brand stories via a newsroom can empower and inspire others, while giving more mileage and exposure for your company, client brands and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. More info.

- Biz Most Read Award winners April 2024 1 May 2024
- \* Tick all the X's with Biz Content Feature Sponsorship 26 Apr 2024
- Biz Most Read Award winners March 2024 2 Apr 2024
- Biz Most Read Award winners February 2024 1 Mar 2024
- \* Share in the sharing economy on Biz 28 Feb 2024

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