

# Basa PESP4 call for proposals now open

Issued by [Business and Arts South Africa](#)

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Business and Arts South Africa NPC (Basa) invites registered small and micro enterprises operating within the cultural and creative industries to apply for the Presidential Employment Stimulus Programme (PESP4) grant funding.



**PESP4**  
APPLY NOW  
**OPEN CALL**

To apply, please visit **[basa.co.za](https://basa.co.za)** and click on the "Grants" tab before **22 September 2023**.

For more information you can email **[PESP@basa.co.za](mailto:PESP@basa.co.za)** or contact **0674213540**.

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**BUSINESS AND ARTS SOUTH AFRICA** |  **sport, arts & culture**  
Department: Sport, Arts and Culture  
REPUBLIC OF SOUTH AFRICA

|  | **PRESIDENTIAL EMPLOYMENT STIMULUS**

The Presidential Employment Stimulus Programme (PESP4) is aimed at creating opportunities in the creative and cultural sectors, with a strong emphasis on shared value. This initiative is a collaborative effort between the Office of the President and the Department of Sport, Arts, and Culture (DSAC). PESP has already demonstrated the government's capacity to expand public employment and provide various forms of support, resulting in the creation of over 550,000 jobs and livelihood opportunities, with more initiatives still in progress. Basa's role in the implementation of PESP4 is dedicated to ensuring that the positions generated offer participants genuine work experience, thus enhancing their readiness for a larger labour market. This readiness will be invaluable when the economic recovery phase presents more permanent opportunities.

## Key dates and application details

**Application period:** The call for proposals opens on 4 September 2023, and closes on 22 September 2023.

**Application process:** Interested applicants can apply by visiting [Basa.co.za](https://Basa.co.za) and clicking on the 'Grants' tab. Alternatively,

applicants can be submit their application through [this link](#).

**Information webinar:** An informative webinar will be held on 11 September 2023. Applicants are strongly encouraged to participate in this session to have their questions addressed.

Proposals that demonstrate a well-structured plan with specific targets, precise measures, and a quantifiable impact will receive priority consideration. Programmes that aim to create jobs and specifically target underrepresented groups, such as women, young adults, and individuals with disabilities, will be given additional attention. Initiatives focusing on human capital development, including education, training, technology, innovation, skills development, and wellness, will also be favourably considered.

Please note that applications submitted after the deadline or those that are incomplete will not be considered.

Contact the Basa switchboard at 011 447 2295 if you have questions, or choose the appropriate option on the Basa WhatsApp chatbot at <https://Basa.co.za/>.

▫ **SoCreative Summit returns to Johannesburg for a free exploration of creativity** 29 Apr 2024

▫ **450 emerging creatives shortlisted for the Debut Programme** 12 Apr 2024

▫ **14 SA creatives join Cultural Producers Programme** 12 Mar 2024

▫ **Cultural Producers called to become the creative leaders of tomorrow** 22 Jan 2024

▫ **Basa hosts 'My Debut Story' panel discussion: Celebrating the success of emerging creative entrepreneurs** 27 Oct 2023

#### **Business and Arts South Africa**



Business and Arts South Africa (BASA) is an internationally recognised South African development agency which integrates the Arts into, and contributes to, Corporate's commercial success. With a suite of integrated programmes BASA encourages mutually beneficial partnerships between business and the arts.

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