

# Homepage takeovers on BusinessTech: Reach South African business decision-makers

Issued by [Broad Media](#)

17 Oct 2023

A homepage takeover is the premier branding placement on BusinessTech, and allows you to reach South Africa's top business decision-makers.



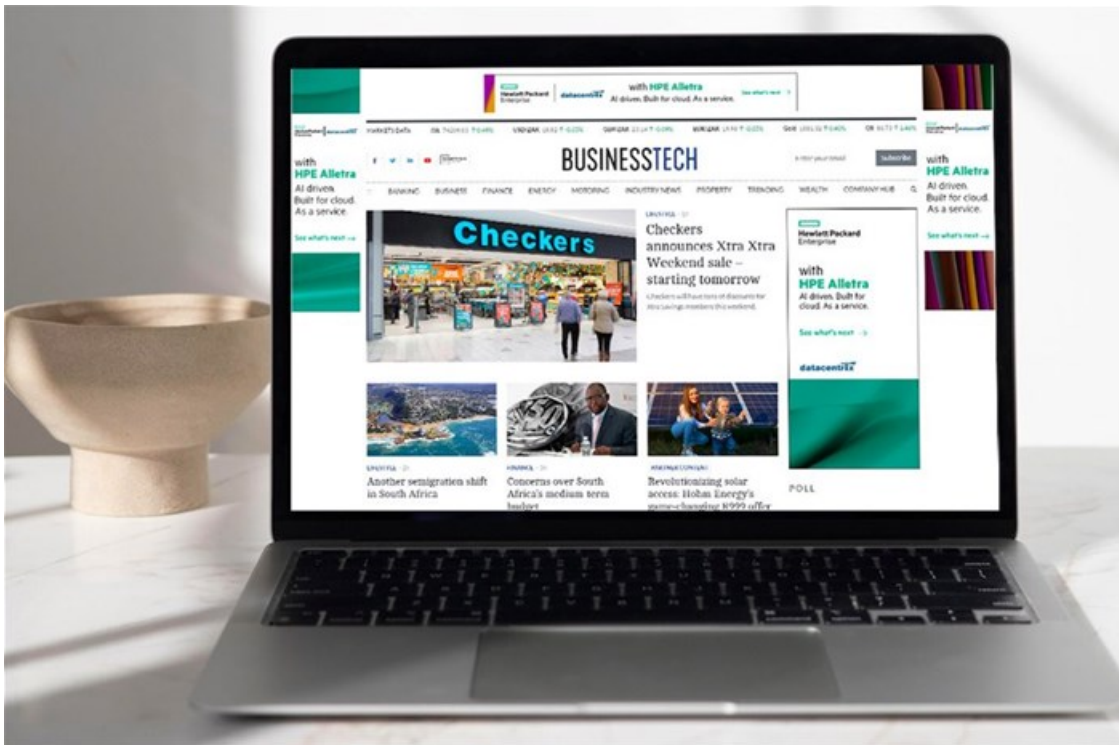
BusinessTech is South Africa's largest and most influential business news website, with an audience of c-level executives, business owners, company directors, managers, and professionals.

You can reach these decision-makers effectively and at scale by booking a BusinessTech homepage takeover, the premier branding placement on the site.

- [Click here to contact BusinessTech's marketing team.](#)

Companies that run homepage takeovers are seen as leaders in their field, benefitting from the trust and authority BusinessTech commands, and can promote their brand, products, services, and initiatives through this channel.

You can see a recent homepage takeover below, for reference.



### Book homepage takeovers on BusinessTech

BusinessTech’s marketing team makes it easy to book and run a homepage takeover.

This includes managing your campaign, designing your banners (if needed), and reporting on your homepage takeover’s performance.

[Click here to contact BusinessTech’s marketing team.](#)

- **How to get your executives on South Africa’s hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa’s leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

### Broad Media

**BROAD MEDIA** Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>