

# The champions of the 2023 South African Small Business Awards announced

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Ending off its 15th successive year, the NSBC and World Famous Events announced South Africa's Top 5 Startup Winners, Top 10 Winners, Special Award Winners and the Main Category Award Winners at the 2023 South African Small Business Awards gala breakfast, a glittering affair attended by the business elite. These prestigious awards have gathered a diverse range of entries all with one thing in common – a driving entrepreneurial force.



“We are astounded at the diversity of entrants again this year, but equally encouraged as it shows the depth and breadth of South Africa’s entrepreneurial spirit. Growing small and medium businesses is vital to the local economy and its ever-growing rate of unemployment. This type of innovation and entrepreneurial spirit will undoubtedly cultivate a much healthier business landscape for all involved,” says Mike Anderson, founder and CEO of the NSBC.

The 2023 national sponsors are, in alphabetical order; Absa, AWS, Experian, FedEx, Nashua, Netstar, Sage, Telkom, Toyota and Vodacom Business.

“We are humbled by the support of such esteemed industry leaders. Without their commitment to building tomorrow’s entrepreneurs, these businesses would have less opportunities to thrive and flourish,” says Anderson.



### **2023 Top 5 Startup Winners:**

(in alphabetical order)

- [4Matat Tissues](#) – Buntu Mfene
- [Food Sock Meals](#) – Carl van Blerk
- [Gifted By Matte](#) – Keabetsoe Matshediso
- [Great 4 Business](#) – Nonkululeko Baloyi
- Zobia Holdings – Ipeleng Ntaye

### **2023 Special Award Winners:**

- **National Business Excellence Award**

- [AJ Digital Agency](#) – Andile Mzobe
- [Made By Mosaic](#) – Terry Niemack
- [Neslo Technologies](#) – Jordan Olsen
- [nFold](#) – Izane Cloete-Hamilton
- [Zevoli Growth Partners](#) – Mpopi Khupe

- **National Community Award**

- [Hot 102.7FM](#) – Lloyd Madurai

- **National Innovation Award**

- [Paws-Itive Pasw-Abilities](#) – Heather Whitfield

- **National Youth Empowerment Award**

- [Cranium Medical Products](#) – Allen Cliffe

- **The Never Surrender Award**

## 2023 Main Category Award Winners:

- **National Woman In Business Champion**

Xanthe Havenga – [Minx leather](#)

- **National Entrepreneur Champion**

Lloyd Madurai – [Hot 102.7FM](#)

- **National Small Business Champion**

[Hot 102.7FM](#) – Lloyd Madurai

“Each entrant has in some way made a difference to someone’s life, either through employing them or by offering services to them. At the heart of this great nation is its people and I am proud to be associated with all these worthy winners,” says Anderson.

He says that the NSBC and World Famous Events would not only like to congratulate all the winners, but also thank them for their relentless commitment to building a better tomorrow.

▪ **The champions of the 2023 South African Small Business Awards announced** 20 Nov 2023

▪ **The 2023 top small businesses announced** 8 Nov 2023

▪ **Spring day celebrates the arrival of Small Business Friday** 30 Aug 2023

▪ **Fire up your entrepreneurial engine and join us at The Business Show** 23 Aug 2023

▪ **The secret life of successful businesses and entrepreneurs** 18 Aug 2023

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