

DQ&A SA Marketing eyeballs the local market

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The online industry is awash with companies offering ad trafficking, ad operations, online reporting and general creative feedback to advertisers, agencies and publishers alike, but a handful of these companies actually understand and make the connection between client needs and the successful fulfillment thereof. Even fewer yet are actually able to deliver on these high standards.

For DQ&A, these uncompromising high standards of implementation and fulfillment represent the Holy Grail of client satisfaction. This attitude of service excellence towards our clients becomes the very cornerstone of client retention. We quite simply leave the competition glued to their starting blocks.

After years of offering these services to the international market, DQ&A South Africa is focusing it's attention on the local market, and is ready to shake it up.

Just a bit.

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