

Scan wins again at Markex

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Scan Display's stand was named Runner Up in the Medium Stand category at last week's Markex & World of Events 2008, at the Sandton Convention Centre. The latest win means that the exhibition and display specialist has won an award at Markex Jhb for the last five years.



This year's stand was smaller than previous years'. However, Scan spent more per square metre and achieved a better return on its investment, drawing visitors to the stand and generating an excellent database of leads from the show.

Scan launched its new rolled carpeting at Markex, using the product on the floor and walls of its stand. The carpet comes in large rolls and is cut on site to fit the space, ensuring a superior finish to the alternative carpet tiles.

Scan extended its rolled carpeting from the stand into the exhibition hall aisles to make the stand feel bigger than it was. It also used a high roof to create a feeling of space on the stand.

Scan will be using the same stand at Markex & World of Events at the Cape Town International Convention Centre in Cape Town from 19 to 21 August 2008.

For more information contact Scan's MD, Justin Hawes, on +27 11 447 4777 or . Alternatively visit www.scandisplay.co.za.

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Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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