

Howard Music composes music for LG “Fantasy” TVC, and has success at the SAMA's

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And, the recent SAMA awards took place at Sun City, and celebrated the best musical talents in South Africa. Adam was involved with a number of winning projects.

HOWARD MUSIC COMPOSES THE LATEST LG "FANTASY" TVC FOR Y&R

The catchy new LG TVC was composed by Adam Howard. The brief from Y&R was to compose a memorable, light tune that people could whistle! The virtuosic whistling and kazoo playing was executed by Adam himself! "I'm glad my BMus degree has come in useful at last!"

The kazoo was kindly denoted to Howard Music by agency - Metropolitan Republic!

[Click here to view LG "Fantasy".](#)

MULTI SAMA SUCCESS FOR ADAM HOWARD.

The recent SAMA awards took place at Sun City, and celebrated the best musical talents in South Africa. Adam was involved with a number of winning projects:

Freshly Ground - five SAMA awards including best Album and Best Group/Duo. Adam played trumpet on a number of tracks.

Hip Hop Pantsula (HHP) - two SAMA Awards - Best Rap Album and Best Male Artist. Adam played and co-arranged for brass.

Loyiso - two SAMA Awards - including best R&B Album. The string arrangements were done by Adam, and his trumpet playing can also be heard on the album.

Tony Cox - Best Instrumental Album. Adam has played on the last three Tony Cox albums.

This SAMA success for Adam Howard confirms that Howard Music is right on the pulse of the South African music scene. From orchestral to jazz, from hip-hop to pop, Howard Music is ready to produce the very best quality of music for your next project.

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