

e.tv launches prime time Zulu, Sotho news bulletins

Issued by [eMedia](#)

10 Sep 2008

On Monday 15 September, e.tv will launch Zulu and Sotho eNews bulletins at 6pm. The bulletins will be broadcast Mondays to Fridays and will include national, international, business, sports, human interest stories and weather.



eNews 6PM anchors,
Segametsi Moiloa and
Mabutho Ngcobo.

Bronwyn Keene-Young, e.tv's chief operating officer says, "Over the past nine years *eNews* has established itself as the most authoritative source of television news in South Africa. The 7pm bulletin is the most-watched English news in the country. The launch of the Zulu and Sotho bulletins at 6pm, builds on the success of the *eNews* brand and provides Zulu- and Sotho-speaking South Africans the opportunity to watch *eNews* in their home languages."

eNews 6PM will be anchored in Sotho by Segametsi Moiloa, who viewers will recognise from *Sunrise* and Mabutho Ngcobo, who will anchor the Zulu segment.

BIOGRAPHIES

Segametsi Moiloa

No stranger to TV, Segametsi Moiloa gained valuable experience on e.tv's breakfast show, *Sunrise*. Segmetsi was born and raised in the small mining town of Welkom in the Northern Free State. After completing high school, she studied towards a diploma in Public Relations.

Her career in broadcasting began in 2003, when she worked as a producer for a current affairs radio show. An avid lover of travelling and watching documentaries, Segametsi also has a blinding passion for our continent because of its culture and beautiful landscapes.

Mabutho Ngcobo

Viewers will be able to put a face to the authoritative voice of broadcast journalist, Mabutho Ngcobo, who has been in the broadcasting industry for the past seven years. He started his journalism career in community radio in KwaZulu-Natal and went on to work for media giants Amarc Africa radio, Cape Talk and Kaya fm.

Ngcobo is also an award-winning journalist. He won the National Vodacom Journalist of the year award for the best radio feature in 2003 and again in 2007.

" **Young star shone brightly!** 8 May 2024

" **A newly bottled #KeldersVanGeheime is ready to be served!** 7 May 2024

" **OUTtv Proud shows its colours on eVOD** 29 Apr 2024

" **The court has decided!** 16 Apr 2024

" **1.3 million viewers for A deal with the devil? *The Joshlin Smith Trafficking Tragedy*** 27 Mar 2024

[eMedia](#)



eMedia Investments is a South African-based media group with a number of core assets in the television and radio broadcasting sector.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>