

Scan Display helps Design Indaba wow visitors

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The look and feel of the Design Indaba Expo was taken to new heights this year thanks to Scan Display, the show's official service contractor. Scan was responsible for the design and project management of the exhibition which showcases the best of SA design.

For the first time in its four-year partnership with Design Indaba, Scan used its own shell scheme for the show. The company is the exclusive agent of the Unibox aluminium system in South Africa, and has pioneered its usage as an alternative to other over-used systems.

Jane Steel, Scan Display's Account Executive on the project said, "Having worked on Design Indaba for the last three years, I could not believe how stunning the show looked this year, using the Unibox system."

This opinion was shared by Design Indaba Expo Manager, Mike Purdham, who said, "People coming into the show did not stop gushing about how amazing it looked."

Paul Hugo, Creative Director at Scan Display, has designed the exhibition every year since 2006. He believes this year's show was the best he has seen. "The feedback from the client and exhibitors was an indication of the successful evolution of the layout and execution of this exhibition. We strive, in partnership with Interactive Africa, to creatively achieve something more every year within the parameters of budget and resources."



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