

It is all systems go for the Jacaranda 94.2fm Homemakers Expo

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"A dream team!" That's what South Africa's biggest independent commercial radio station, Jacaranda 94.2fm, and the hugely experienced Homemakers Expo team was called yesterday in Pretoria at the show's Exhibitor Briefing.

Jacaranda 94.2fm in January this year announced their involvement, as media partner, with the ever-popular Pretoria Homemakers Expo, setting the stage for a home lifestyle show not to be missed.

Both parties again reiterated their commitment to the partnership and expressed their excitement over what this year's show has to offer. To name but a few; extended marketing campaign, longer trading hours, the introduction of a second hall, new restaurant facilities and live demonstrations.

The R150 000 Home Invaders Competition was also launched to exhibitors. One lucky Jacaranda 94.2 listener will win a home-make-over to the value of R150 000. A Jacaranda 94.2 team will over a period of two weeks invade several listeners' homes to select the one in most need of a transformation.

Homemakers Expo, with six national shows is a well-established brand, aimed at the homeowner. Last year's Pretoria expo attracted well over 30 000 visitors and this show now in its seventh year has success written all over it.

The Jacaranda 94.2 Homemakers Expo will take place at the Tshwabac Exhibition Centre (previously the Pretoria International Show Grounds) in Pretoria from 24-27 June. For more information on the event visit www.homemakersexpo.co.za or call them on (012) 661 7003.

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