

Rocket Creative celebrates 10 years of activation activity with Estee Lauder

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Rocket Creative recently celebrated the significant milestone of 10 years of design, display and activation activity with the Estee Lauder Group.



Commencing in mid 1998 a close working relationship between Estee lauder and Rocket Creative was established and over the years the Clinique, Aramis, Bobby Brown and Estee Lauder brands were serviced and assisted with a wide range of activation activities. The Estee Lauder brand was consistently serviced over the 10-year period with Rocket Creative providing all of Estee Lauder's activation design, manufacture, printing and on-site installations for all required activity, sometimes up to 6 activations per day at various bridal events, expos, launches, conferences and shopping centre activations around both Johannesburg and nationwide.

Due to the brands upmarket public image an incredibly high standard of workmanship was always required and only through the dedication of Rocket Creative's experienced, reliable and talented crew and backup staff was this consistently achieved.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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