

# OFM searching for new talent

Issued by [OFMRadio](#)

13 Aug 2009

Central South African radio station, OFM, will be conducting a regional search for new on-air talent during their *On-Air 2009* auditions. If the judges like what they hear, one lucky entrant could win a contract to be part of the OFM team.

The judging team will consist of Tim Zunckel, programme manager and Nick Efstathiou, marketing manager of OFM. Both judges bring with them a wealth of radio knowledge and expertise. They will visit five main cities in the stations broadcasting footprint from Monday, 17 August to Friday, 21 August.

An on-air campaign has been launched inviting all current and 'new' voices to register for auditions by simply going on-line to [www.ofm.co.za](http://www.ofm.co.za) or the stations mobi site at [m.ofm.co.za](http://m.ofm.co.za). Entrants that register on-line can download the audition text to start training for their 30 seconds behind the microphone.

The *On Air 2009* auditions will take place as follows:

- 17 August: Welkom - Goldfields Casino from 09:00
- 18 August: Vanderbijlpark - Vaal Mall from 09:00
- 19 August: Potchefstroom - Mooirivier Mall from 09:00
- 20 August: Kimberley - North Cape Mall from 09:00
  
- 21 August: Bloemfontein - Mimosa Mall from 09:00

A total of five finalists from the week's auditions will be announced on Friday, 21 August after 15:00.

From Monday, 24 to Friday, 28 August, each finalist will get the opportunity to showcase their skills live on-air, as part of the stations breakfast team, *Pieter & Christie on OFM*. During the week listeners can SMS and vote for their favourite finalist. The winner will be announced on Monday, 31 August in the breakfast show.

For more information on the *On-Air 2009* auditions visit [www.ofm.co.za](http://www.ofm.co.za).

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## OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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