

FIFA 2010 World Cup draws Howard Music

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Adam Howard of Howard Music recently completed the audio final mix of the 2010 FIFA World Cup final draw. Ministry Of Illusion, where Howard Music is based, was commissioned by George Mazarakis of Combined Artists to conceptualise and generate graphics for the event that took place in Cape Town on 4th December 2009.



The one-and-a-half hour live show was broadcast to over a billion people in 200 countries, and included six inserts in the live show. All graphics and animation was done at Ministry Of Illusion.

“We were responsible for all audio elements of the inserts that were part of the live draw. This included recording voice-overs, post synching voices, sound effects final mix and stripe. Working closely with fellow composer and good friend JB Arthur who composed the original music, and being close to the picture all helped the process.”

[Click here to view an excerpt of the Fifa World Cup Draw.](#)

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At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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