

Congratulations to Laura Meyer - winner of the Savanna Retrench Yourself competition!

Issued by [East Coast Radio](#)

3 Mar 2010

It has been deemed one of the biggest prizes in radio history - it totalled just over a R1 million in cash and it was won by East Coast Radio listener Laura Meyer!

The delighted Laura was crowned the overall winner in the national radio competition - Savanna Retrench Yourself. She will receive a salary of R15 000 every month for the next five and a half years. The cherry on the top was a fully sponsored office party, courtesy of Savanna where Laura celebrated with the people who helped her get to the top.

"Even though I have already received my first salary check from Savanna, it's so hard to believe that I am the grand prize winner. I am beside myself - it is the most amazing thing I have ever received!" said Meyer.

Five finalists from all over the country gathered in Cape Town for a glitzy function that was the Grand Finalé. Lady Luck was definitely smiling down on Meyer as the scratch card she was given let her scratch her way to the R15000 Savanna salary.

Even though winning this competition gave Meyer the opportunity to 'retrench' herself from her current job, she decided to plod along and use her additional income for a better life.

"My first pay check paid for the roof of my new house! I will be pumping all this money into the building of my new home in Mooi River and to give my kids the best opportunities with their education," added Meyer.

The tasks that East Coast Radio required Meyer to perform to get to the finals were challenging and really got this usually shy and introverted woman to come out of her shell. Some of her tasks including speaking in a Russian accent live on air, dressing up as Santa whilst grooming horses at a 'Santa's workshop'.

"East Coast Radio put us through our paces in comparison to the tasks the other finalists had to do. I have to admit that I had huge amounts of fun carrying out my tasks and want to say a big thank you to everyone that helped me," concluded Meyer.

To see pictures of Laura and her friends carrying out her tasks visit the competitions page on www.ecr.co.za.

Remember, winning is easy on Durban's No1 Hit Music Radio Station so be sure to keep your dial lock.

▮ **Vic Naidoo bids farewell to East Coast Radio to embark on a new journey** 29 Apr 2024

▮ **East Coast Radio welcomes Mzuvele Mthethwa as new managing director** 16 Apr 2024

▮ **Empowering business minds at the Mancosa East Coast Radio Business Breakfast** 12 Apr 2024

▮ **Walk Your Way at the Suncoast East Coast Radio Big Walk** 18 Mar 2024

▮ **Make moves for your future at the Mancosa East Coast Radio Business Breakfast** 4 Mar 2024

East Coast Radio



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>