

Tiger Wheel & Tyre is on a roll

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Tiger Wheel & Tyre has done it again: voted favourite tyre retailer, according to the readers of some of South Africa's leading newspapers. Just recently, Tiger Wheel & Tyre was named the leading retailer in the Tyre Supplier Category of *Beeld's* Your Choice Awards while readers of the *Diamond Fields Advertiser* also had their say and ranked Tiger Wheel & Tyre as their number 1.

Beeld asked its Pretoria readers to name their leading retail outlets in various categories. After the survey, the votes were tallied and the public came out strongly in favour of Tiger Wheel & Tyre.

The *Diamond Fields Advertiser* Reader's Choice Awards further cemented Tiger Wheel & Tyre as a customer favourite, with the Kimberly readers casting their votes in favour of the brand.

"We are always proud to be recognised by our customers and will continue to strive to impress them and offer the kind of world-class service they expect from us," says Joe du Plooy, Marketing Executive at Tiger Wheel & Tyre. "We would like to extend our thanks to all our valued customers who continue to support us on a regular basis."



As service excellence is at the pinnacle of the Tiger Wheel & Tyre's culture, it is not surprising that they are still holding awards for The Best Tyre Fitment Centre - as voted by the readers of *The Star* and *Pretoria News*, and the award for best place to buy tyres in KZN, now in its fifth consecutive year - as voted by the readers of the *Daily News*. Added to this is The Top Tyre Retailer Award in South Africa, a ceremony hosted by *The Times* and *Sowetan*, which saw a survey done by the South African public. Not to mention Tiger Wheel & Tyre's new Sandton store holding the award for Sandton City's Best Tennant in the service excellence category.

Tiger Wheel & Tyre offers a range of top-quality branded tyres and wheels at affordable prices. The array of wheels includes the aspirational TSW brand as well as Racing Hart Concepts, TSR and TWT wheels. The selection of tyres are represented by leading brands like Continental, Yokohama, Michelin, Goodyear, Pirelli, BF Goodrich, Velocity and most recently Hankook.

For details on Tiger Wheel & Tyre's latest promotions and to find a store in your area visit www.twt.to.

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Tiger Wheel & Tyre



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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