

Provantage Events take LG Infinia TV range national!

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Provantage Events are proudly taking the amazing LG Infinia TV range to malls all over the country on a roadshow that started off with Bafana Bafana defender Matthew Booth and his gorgeous wife, former Miss South Africa first princess and international model, Sonia Booth, signing over 700 soccer balls in Soweto at a hugely popular public appearance event.

"The LG Infinia Mall Roadshow started at Maponya Mall in Soweto with a bang. Fans lined up to get a glimpse of the towering soccer celebrity and his wife, and to experience the new LG Infinia TV range that includes cutting edge Borderless, LED and 3D models. Needless to say, the futuristic 3D models were a hit with everyone, young and old. From the very first mall experience, the LG Infinia Roadshow has been a huge success," says Dom Smith, MD of Provantage Events.



The LG Infinia Mall Road show, with the LG brand ambassadors, will travel nationally to Eastgate, Menlyn, Sandton City, Cresta, Canal Walk, Cavendish and Gateway over May and June.



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