

AMASA 2004 annual event set to be spine-tingling!

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AMASA's annual industry event has become an institution. It's the one day of the year that South Africa's media and advertising industry really lets its hair down and parties 'til dawn. The 2004 event is expected to be a resounding success with this year's theme being 'Halloween'. So to make sure you're part of the festivities diarise the date Thursday 28 October 2004 and be prepared to party the night away!

Dave Frankel, Mandy Beart and the event committee have once again been hard at work planning for this year's event, which promises to be even more fun than last year. As always there will be prizes for the best-dressed individual and team. So set your imagination free and start planning your outfits. The prizes are always fantastic and Dave has promised that this year will be no exception. Details will be posted on the AMASA website at www.amasa.org.za as they become available.

If you would like to be part of the most talked about advertising event of the year and associate your brand or product with the some of the most influential people in the media and marketing industry sponsorship packages are available and can be tailored to meet specific requirements. Mandy Beart of On Target Communications will be happy to discuss innovative ways for you to reach and impress this highly influential niche market. So contact her on 011 787-2470 or email .

Bookings are open and tickets, which include entry, dinner and three free drinks vouchers, will cost R110.00 for AMASA members and R175.00 for non-members. Check out the AMASA website at www.amasa.org.za for more details. But remember there are only 800 tickets available so get your bookings in early.

Editorial contact

Owlhurst Communications

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