

# Provantage Events works exotic magic for Acer Axiz

Issued by [Provantage](#)

27 Jul 2010

Provantage Events were recently tasked with launching Acer's exciting Axiz staff incentive programme and with the grand prize being a trip for 15 Axiz staff members to the Dubai 7's Rugby tournament in Dubai, an *Arabian Nights* theme worked magically.



Held at the exotic Marrakesh Lounge, the event sizzled with fire-dancers greeting Axiz staff upon arrival and bellydancers mesmerizing the audience with their voluptuous forms. The Acer 'Arabian Nights' theme was pulled thorough beautifully in the décor and Arabic cuisine.

"The launch was extremely successful and great fun was had by all the guests. The campaign runs over a three-month period with regular desk drops, online elements and other staff surprises planned to maintain the awareness and excitement of this sales incentive programme," concludes Tracey-Lea Tait, Senior Events Manager at Provantage Events and Experiences.

▀ **Provantage launches SA's first real-time, place-based media audience measurement tool – Protrack** 30 Apr 2024

▀ **Provantage and T+W launch Ant Lion - A full service digital content agency** 10 Apr 2024

▀ **Outsurance announces partnership with South African Schools Netball** 3 Apr 2024

▀ **Cape Town International Airport makes the top 3 in the world – and big brands are noticing** 6 Mar 2024

▀ **Outdoor Network's rotating digital billboard network goes national, maximising ROI for advertisers** 5 Mar 2024

## [Provantage](#)



Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>