

Toyota Fathers and Sons' cricket clinics take East London by storm

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World renowned car manufacturer Toyota led the way at yet another successful cricket coaching clinic, this time in East London.



Now in its third successive year, the Toyota Fathers and Sons campaign took to the territory of the Warriors, the breeding ground of some of South Africa's most successful cricketers.

With the announcement of free entrance, the cricket loving public arrived in full force, eager to be given the opportunity to be coached by the likes of Toyota brand ambassador Shaun Pollock, Protea star Wayne Parnell and the up and coming Lonwabo Tsotsobe. Over 450 children attended the clinic.



The clinic was another terrific success with one father commenting, "The Proteas are true professionals: they are down to earth, warm and willing to give back. They are genuine in their efforts, which has resulted in another magnificent performance by Toyota and Cricket South Africa."

Family man Shaun Pollock enhanced the importance of 'play time' on the day through various talks to all those present, "I would like to encourage all parents to allow their children to play as often as possible. Whether it be in the garden at home or at school, the time spent playing with friends and family cannot be underestimated both in terms of a stress reliever as well as a powerful bonding ingredient. I can recall endless hours spent playing with my brother, father and uncle in our garden."



Following on from this second event will be a double header in Johannesburg on 21 and 22 August at Bidvest Wanderers.

If you haven't yet entered for the Johannesburg leg, please do so at www.toyota.co.za as entries are limited.

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