

Provantage takes corporate citizenship to new levels

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Skills Development and Job Creation aren't just another two boxes that need to be ticked, they're vital cogs in the wheels that make our new society work. Provantage is a people intensive company so these elements are truly taken to heart.



The country has undergone a vast and significant transformation and Provantage is fully supportive of the change - bringing hope to people, showing them the road to a bright future and being part of the positive economic growth ahead for South Africa.

A few years ago Provantage was tasked with the responsibility to formally train learners in the service industry. Good campaign planning andgreat project management resulted in the successful training and housing of learners. "We saw a significant opportunity to be able to assist in the transformation of our society. We're a

community conscious company with a strong belief in good corporate citizenship so we were able to project manage an operation on this size," says Mpho Mofolo, Project Manager.

Since inception in 2008, the Learnership Programme has helped over 1500 learners nationally. With backing from Services SETA, Provantage has helped bridge the skills gap and create job opportunities for young people in the services sector. Each course lasts 12 months and learners are recruited utilizing Provantage's promoter database and recruitment systems. The Learnership Programme offers Customer Service Management, Business Management, Contact Centre Support, Financial Management and Communication Management.

With close to a 96% success rate, these learners emerge with a recognised NQF qualification and work experience that result in permanent job placement. Provantage plays a vital role in placing individuals in suitable positions and in so doing, jumpstarting careers that will positively affect the future growth of the country.

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Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

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