

MyBroadband Mobile breaks 100,000 unique visitors

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[MyBroadband Mobile](#) attracted over 100,000 unique monthly visitors in December, complimenting the 850,000 unique monthly visitors from MyBroadband.co.za.



It is well known that MyBroadband dominates South Africa's online tech market, attracting around 1-million unique users per month through its three main platforms [MyBroadband.co.za](#), [MyBroadband Mobile](#) and [MyGaming](#). This is according to audited Nielsen Online statistics for total traffic for December 2010.

Despite the fact that December is typically a challenging month for online publications in terms of traffic, MyBroadband Mobile continued its strong growth last month and exceeded 100,000 unique visitors for the first time.

MyBroadband.co.za also posted a great set of results, serving around 4 million pages to 845,000 unique visitors in December 2010.

MyGaming.co.za continued its strong performance with 63,275 unique monthly visitors last month.

MyBroadband's Sales Director Cara Muller says that the growth of MyBroadband.co.za, MyBroadband Mobile and MyGaming.co.za is very encouraging as it provides advertisers with a single point of entry to reach over 80% of South Africa's online IT readership.

"It is always great to provide advertisers with increased exposure and unbeatable value for money. Our continued growth means that we provide IT companies with a one-stop-shop to reach the local IT community - from executives right through to consumers," said Muller.

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