

Algoa FM pulls out all the stops for Silver Anniversary

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The Eastern Cape will be treated to four months of fabulous fun as one of the region's most popular radio stations celebrates its 25th anniversary. "We are really pulling out all the stops to show our listeners that we appreciate their support," says Algoa FM managing director, Dave Tiltmann. "Not only have we put together an incredible line-up of entertainment, we have also developed a number of charity events to help give back to the community."

This year, listeners can stand the chance to win tickets to see U2 live in Cape Town including all flights, accommodation, tickets and R5000 in spending money.

Listeners will have the chance to get up close and personal with their favourite Algoa FM presenters later this month as they travel around the region.

Algoa FM will also host a Concert in the Park in February and the station's 17th annual Charity Golf Day will take place on March 18, 2011.

In a new charity drive, Algoa FM has formed a partnership with Pick n Pay and The Herald to help raise funds for New Borns. The public is invited to add R10 to their grocery bill at all Pick n Pays in the Eastern Cape to raise R500 000 to purchase six incubators for the Dora Nginza post-natal ward in Port Elizabeth.

To date, Algoa FM has raised over R1 million for various Eastern Cape charities through its annual Charity golf days. The Algoa Cares charity, started in 1997, has raised over R2,5 million and 9700 litres of blood in the frequent blood drives promoted by the station. "We are proud to be known as a radio station that genuinely cares for its listeners," says Tiltmann.

Algoa FM has also pioneered the drive to bring international acts to the Eastern Cape. "So far, we have brought the likes of Celine Dion and Elton John to Port Elizabeth. We will be treated to the sounds of Neil Diamond in April this year," says Tiltmann.

Through various competitions, listeners have also had the chance to travel overseas to see some of the most famous acts live on stage including Madonna, Bon Jovi, U2 and we even sent someone to the Oscars.

"We want to whole-heartedly thank our listeners, advertisers and supporters for joining us on this quarter-of-a-century journey," says Tiltmann "Here's to another 25 successful years!"

Tune in to hear more about the Algoa FM 25th anniversary celebrations taking place from January to April this year.

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