

The Breakfast Club helps to raise funds to buy incubators

Issued by [OFM Radio](#)

27 Jan 2011

The Breakfast Club on OFM, in association with Pick n Pay, is joining hands in helping the Newborns Groote Schuur Trust to buy incubators for selected hospitals across central South Africa.

The trust exists to help save the lives of tiny, fragile babies' and very often the joy of becoming new parents can turn to despair when your baby arrives too early. The premature baby must then develop outside the womb and without a basic incubator; the baby's chance of survival is very bleak.

Tim Thabethe and the Breakfast Club made it their mission for 2011 to raise as much money as possible so that they can supply the Cordonia Hospital in Upington, Neonatal Unit at the Bongani Regional hospital in Welkom and the Mofumahadi Manapo Mopeli hospital in Bethlehem with enough incubators to keep all of their premature babies warm. Each incubator can keep up to 18 babies alive a month.



Tim Thabethe, presenter of the Breakfast Club with OFM staff pledging their R10 to the Newborns campaign – a campaign that will help the Groote Schuur Trust to buy incubators for hospitals in the region.

The Breakfast Club started the campaign two weeks ago when each team member pledged their first R10 towards the campaign. Since then they've sold breakfast bunny chows on-air, taught students from the University of the Free State how to collect money at traffic intersections and got staff from OFM, Mahareng Publishing and Redstar Talent to pledge their R10's towards the campaign when Tim Thabethe dressed up as a big baby.

Listeners and the public are invited to purchase their R10 vouchers at their Pick n Pay till points across central South Africa or donate directly to the trust. For more information visit the Newborns website - www.newborns.co.za

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