

# Monique Steyn joins Tractor Outdoor as Sales Executive

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Tractor Outdoor has recently appointed Monique Steyn as a Key Account Sales Executive on their Billboard and Transit division.

"We are really pleased to have someone of Monique's experience looking after our key accounts," says Simon Wall - Sales Director of Tractor Outdoor. "Our portfolio of opportunities has grown quite significantly over the past year and we have been actively searching for the right person for quite some time - Monique was the perfect candidate as she has a great track record of successfully implementing client strategies and campaigns in an out of home environment."

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Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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