

Rocket Creative releases new 'Micro Demo Trolley'

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Rocket Creative takes pleasure in releasing a new 'Micro Demo Trolley' solution to add to their already extensive in-store / brand activation product range.



The new 'Micro' specification unit is targeted at FMCG and brand activation companies whose promoters increasingly need to use public transport to get to stores.

The keenly priced, entry level unit is super light and ultra compact and can be supplied in table or trolley spec with a multitude of customisation options possible.

With a reduced foot print of 350 mm x 350 mm the unit is ideal for compact in-store use and transport which solves the continuous difficulties promoters experience in getting their hardware to their promotional locations. At approximately 4kg per complete unit and supplied in a carry bag 800 mm (l) x 400 mm (h), these Micro units truly define the term 'user friendly'.

Richard Nilson, Managing Director of Rocket Creative explains, "Rocket Creative prides itself on continually innovating with and for our customers when it comes to our solutions and how they're effectively implemented. This involves creating elements that are aesthetically pleasing, functionally effortless and provide a superb R.O.I. With convenience being paramount in the bustling activation industry, and by offering increasingly effortless usage we are confident that our Micro unit will be a welcome additional to our already popular range."

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified' creative ethos.

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