

Bookmarks committee announces dates for annual awards ceremony

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The 2011 Bookmarks committee is forging ahead with plans for this year's Bookmarks awards, the annual digital accolades managed and bestowed by the Digital Media and Marketing Association. A number of sponsors have already booked their categories for what the 2011 committee promises will be the best Bookmarks awards to date.

THE BOOKMARKS

The Bookmarks awards ceremony will be held in Cape Town on the 10 November 2011, whilst the workshops will be held on the 8th and 9th of November in Johannesburg and Cape Town respectively.

"This is the fourth year that the Bookmarks is being held and each year we receive more entrants, more interest from sponsors, and importantly, we build on an event which has become the highest calibre awards ceremony for the digital industry in South Africa," said incumbent chair of the Bookmarks committee, Nikki Cockcroft.

"The 2011 Bookmarks will recognise and reward excellence in digital publishing, advertising and marketing, and as always, we will do this against international benchmarks."

Sponsors who have already committed to supporting the industry's biggest annual event include; DSTV, Brandseye, Effective Measure, The SpaceStation and Hertz.

"Sponsorship packages are very competitive and will guarantee exposure to a highly influential audience of digital decision makers," added Cockcroft.

The Bookmarks 2011 Committee

The Bookmarks 2011 committee is made up of the following industry heavyweights:

Nikki Cockcroft - Primedia Online
Jarred Cinman - Native
Rob Stokes - Quirk eMarketing
Karen Dempers - MWEB
Mark Tomlinson - Hello Computer
Jack Kruger - Old Mutual
Theresa Vitale - DMMA
Steph Powell - Primedia Online

For more information on the awards and existing sponsorship opportunities please email Steph Powell spowell@dmma.co.za or call her on 021 4866901.

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