

Spectrum appoints Grapevine Communications

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Spectrum Visual Networks (SVN), who are leading the way in mobilising digital media in South Africa, have appointed PR company, Grapevine Communications to handle their media liaison.

SVN are responsible for revolutionising the cinema industry by developing South Africa's first digital cinema advertising network and were recently recognised as the 2004 Top Technology 100 overall winner.

SVN appointed Grapevine based on their strong media relations and proven track record.

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Grapevine Communications

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