

Provantage's Jacques du Preez takes home MOST Innovator award again

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On the 5th September, Jacques du Preez, MD of Provantage Out of Home Media, was presented with the MOST Innovator of the Year Award for the second year in a row. Innovation is at the core of the company ethos - Jacques has just returned from a two-week overseas fact-finding mission where he investigated new out-of-home offerings and products in Europe and America.



"Jacques is an entrepreneur who defies risk, never scared to roll up his sleeves, always looking out for the next opportunity and keeping the focus sharp," says Vaughan Berry, Director of Sales & Marketing at Provantage.

Provantage came second in the Out of Home Category and was ranked 10th out of 83 in the overall media owner rankings table. In light of the prestigious award, Provantage will launch a brand new, ground-breaking product into the market on the 1st of October. Watch this out of home space for more.

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