

New award for best SA food blog announced as part of annual Eat In Awards

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Keeping things local is what the 2012 Eat In DStv Food Network Produce Awards is all about. Against this background, *Eat In* - the ultimate foodie shopping guide that takes the form of an annual magazine and www.eat-in.co.za - has announced a new award for best local food blog this year.

This accolade acknowledges the role that local bloggers play in South Africa's food industry. For most of them blogging is a labour of love undertaken in their spare time, yet thousands of consumers trust their favourite bloggers' opinions and follow their cooking and shopping advice.

"In order to recognise local bloggers that are doing their bit to uplift local produce and small producers, we decided to introduce a new category in this year's awards. We also hope to encourage more bloggers to support the little guys this way," explained Eat In editor Anelde Greeff.

After nominations were accepted from the public, the [judges](#) settled on 10 finalists for the blog award, as well as the winners of the other categories such as best new product, best small producer (in sub-categories like grocery, dairy and bakery) and best organic producer, among others. Appropriately, the blogger award is the only one determined by Eat In readers' votes. Members of the public can vote once each for [their favourite blogger on Eat In](#).



The finalists are:

[Betty Bake Blog](#)

[Browniegirl](#)

[Domestic goddesses](#)

[Drizzle and Dip](#)

[Food with a Story](#)

[Lavender and Lime](#)

[Live to Eat](#)

[My Easy Cooking](#)

[Sardines on Toast](#)

[Simply Delicious](#)

All the winners of the 2012 Eat In DStv Food Network Produce Awards will be announced at the second annual Eat In market on Saturday 24 March 2012 at The Stellenbosch Slowmarket, Oude Libertas Estate, Oude Libertas Road, Stellenbosch.

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