

Rocket Creative rocks Markex 2012

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Markex 2012 once again provided a focussed platform for the Rocket Creative team to showcase some of their latest projects to their core target market. By installing a fully customised stand from the wood floor through to a curved structure with contoured bulkhead and informational product range panels, the company attracted many positive remarks with most visitors commenting on how refreshing it was to see a company displaying such creative and original product, which is exactly the ethos Rocket Creative operates by.

Richard Nilson, Rocket Creative founder and MD explains, "Despite the extensive array of standard display equipment we currently manufacture across a broad range of display, activation and merchandising mediums, our creatively innovative capabilities are only evident and exposed when we are asked to propose a custom solution in response to a specific brief. Generating aesthetically unique display solutions, as opposed to the run-of-the-mill or off-the-shelf branding element is where Rocket Creative shines."

Amongst the brand displays exhibited were Wimpy standees, Clarins plinths, Intel standees, Estee Lauder merchandising stands, HP note book plinths, GloCell standees and Nedbank CFS plinths, demonstrating Rocket Creatives position as a formidable front runner in the in-store, merchandising and display industry, and proving that their innovative approach is indispensable in supplying class leading original product.



About Rocket Creative



Launched in 1998, Rocket Creative has grown exponentially to become an innovative player in the display industry with a core focus on brand activation, promotional, merchandising and point-of-sale display hardware. Due to our innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African market, as well as extending our penetration to the lucrative international export markets.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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