

Discovery Jacaranda FM Spring Walk to draw thousands to Pretoria

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There are many things that make South Africa LEKKER. A lekker braai with friends, a lekker game to watch, lekker hotspots to shop and kuier, lekker places to see and many more. Now, as we're about to open the door to South Africa's favourite season, we bring you THE spring walk to celebrate the fact that it's lekker to be here, lekker to be South African and lekker to be healthy!



Jacaranda FM and Discovery will be hosting the first annual "Discovery Jacaranda FM Spring Walk" in Pretoria on Saturday, 15 September 2012. This will not only be the first fun step towards a sustained healthier lifestyle and quality family time, but will also offer loads of all-round family entertainment.

The walk, which will be hosted at Harlequins Rugby Club in Groenkloof will feature 5, 8, 15 and 20km routes to make sure that the whole family and serious athletes are catered for.

This is much more than 'just the next walk that everyone goes to once a year' - having people experience the riches of the Jacaranda City on foot and encouraging them to turn it into a family hobby throughout the year. It promises to grow into what will be the best attended and most widely supported walk in Pretoria.

"This is the first of its kind in Pretoria," says Jacaranda FM's GM, Kevin Fine. "We're calling families, musicians, companies, school goers, all diplomats and our listeners from Gauteng, North West, Limpopo and Mpumalanga to participate in what is going to be a great annual day. Also, together with Discovery, we will be embarking on a project to get families healthy and outdoors all year round and we'll reveal those details in the run up to the event."

For many years, Discovery has been at the forefront of encouraging individuals to lead healthy and physically active lifestyles. The Discovery Jacaranda FM Spring Walk is a demonstration of the company's commitment to growing the number of people engaging in physical exercise. "Our company is driven by the ethos of adding value to people's lives and ensuring that they are healthy," says Immaculata Matjila, Deputy General Manager Marketing at Discovery.



LEKKER to be healthy - Blue Bulls, Nashua Titans and Supersport United players with Discovery & Jacaranda FM



Some of the Blue Bulls players taking a well-deserved timeout after some VERY quick times on the 400m

"This walk pivots around Discovery's core purpose of 'making people healthier, enhancing and protecting their lives'. We have seen how South Africans are willing to rally together towards a common purpose from the walks we have across the country. This partnership with Jacaranda FM is an extension of this commitment to the Pretoria community, and one we hope will incrementally entrench healthy lifestyles in the Jacaranda region for years to come."

Jacaranda FM will be broadcasting live from the Discovery Jacaranda FM Spring Walk, coupled with live performances from Jay and *Idols* winner David van Vuuren.

There will also be a wide array of food and refreshment stalls lining the Jacaranda-shaded roads, plus designated kids' areas for walkers who want to ensure that their little ones are well taken care of and thoroughly entertained.

The entry fee is R100 per adult and R60 for senior citizens over the age of 60 years and kids under 16. For more information on the walk, and to book tickets, click on over to www.jacarandafm.com.

Make sure that you are ready, kitted out and charged up for the biggest event to hit Pretoria this spring: The Discovery Jacaranda FM Spring Walk - because it's LEKKER to be healthy!

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