

Provantage wins three MOST Awards

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On 6 September, leading out of home media owner Provantage walked away with 3 prestigious MOST Awards - Provantage took first position in the Out of Home Category, received the MOST Award for Overall Best Media Owner of the Year and Managing Director Jacques du Preez collected the MOST Rising Star Award, for the third year in a row.

"We are very honoured to have received these awards. They validate what we've been striving towards for the past nine years - innovation, vision, excellent service and unsurpassed professionalism. It's through team effort that we received these awards - it's the phenomenal people on the ground, in our regional offices, the support staff and marketing and sales departments that have given us the winning edge," says Jacques du Preez, Managing Director of Provantage.

Provantage Out of Home Media want to thank all their clients, stakeholders, suppliers as well as their peers in the industry and wish to extend their congratulations to the other winners.



Jacques du Preez receiving his Sheep



Jacques du Preez and his team at the MOST Awards

- "Provantage launches SA's first real-time, place-based media audience measurement tool Protrack 30 Apr 2024
- "Provantage and T+W launch Ant Lion A full service digital content agency 10 Apr 2024
- *Outsurance announces partnership with South African Schools Netball 3 Apr 2024
- "Cape Town International Airport makes the top 3 in the world and big brands are noticing 6 Mar 2024
- Outdoor Network's rotating digital billboard network goes national, maximising ROI for advertisers 5 Mar 2024

Provantage



Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

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