## ₩BIZCOMMUNITY

# Introducing the Johannesburg Big Band...

Issued by Howard Audio

The Johannesburg Big Band is a collection of the finest jazz and session musicians in South Africa. Formed in 2011 and run by its Musical Director - Adam Howard through his company - Howard Music, they have already performed at many functions, including a sold out performance for the 702 "Easter Celebration" at Nelson Mandela Square, Sandton.

> The 18-member troupe has a repertoire of over 800 of the most celebrated big band charts. Started by the best musicians in South Africa, wanting to get a regular big band going in Johannesburg, their vision is to bring back the big band sound to Jozi life, and give Johannesburg its first dedicated permanent big band. Having worked with vocalists - Tim Moloi, Tamara Dey, Kahn Morbee and Nomfundo Xaluva, the Johannesburg Big Band is a

very versatile ensemble.

With a huge library of classics from Glenn Miller to Robbie Williams, we can provide our clients with a wide variety of big band sounds. We even have over 30 Christmas carols arranged for the band! We are also able to produce bespoke big band arrangements for any song you would like for your event.

If you need a big band to swing your next event into shape, look no further than the Johannesburg Big Band.

#### See the band live in concert on our YouTube channel.

Visit our Facebook page and like us!

### **About Howard Music:**

Howard Music is an award-winning music company based at Ministry Of Illusion, Bryanston, JHB. There, Howard Music's services include - music composition, production, arrangements, audio final mix, sound design and musical direction for corporate events.

Howard Music is the brainchild of Adam Howard, until recently, principal trumpet player for the Johannesburg Philharmonic Orchestra and currently musical director for William Kentridge. He regularly conducts the Johannesburg Festival Orchestra. His clients include VW, Toyota, Discovery, Mercedes-Benz. He regularly works for event companies Blue Moon and In-house productions.

He boasts a classical music degree from the world famous Guildhall School Of Music and Drama in London, and originally came to South Africa to take up the position of principal trumpet of the New Arts Philharmonic Orchestra Of Pretoria (based at the State Theatre) in 1997.

Adam Howard has composed, arranged, produced and performed music for many of South Africa's top artists, among them - Freshly Ground, Loyiso, Mbongeni Ngema, Sibongile Khumalo, Steve Hofmeyer, Brenda Fassie, Danny K, Mafikozolo, Watershed.....

Howard Music has won several awards for music in advertising, including a Clio and a Silver Loerie with clients such as TBWA Hunt Lascaris, DraftFCB, Y&R, Ogilvy, JWT, Metropolitan Republic.





15 Oct 2012

He performed at the 2010 FIFA World Cup "kick-off" concert, performing with the likes of Alicia Keys, John Legend, Hugh Masekela and Angelique Kidjo.

In 2012, Adam was asked to be Musical Director for William Kentridge's "Refuse The Hour" - an "Avant-Guard Chamber Opera" that is currently touring the world.

Howard Music Website

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#### Howard Audio

 HOWARD AUDIO
 At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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