

Silly Season 2012 well under way at Rocket Creative!

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The traditional manic silly season got off to an early start in 2012 and is in full swing for the Rocket Creative team. The company is privileged to be tasked by many blue chip companies to generate creatively innovatively conceptual solutions and manufacturing some spectacular display and eventing products for their frenzied festive trading season.

Richard Nilson, founder and MD of Rocket Creative elaborates, "Traditionally we get busy during this time of year but 2012 has shown an unprecedented surge in product demand moving towards Christmas. The growth is driven a strong sales year while enjoying endearing support from core clientele, as well as growing client diversity driven by our continuous informational marketing campaigns. We also feel that what sets our business apart within the industry is our diversity of expertise, combined with an ultra-eagerness to get involved in conceptualising, solving and originating cutting edge & trend setting designs for a broad range of projects. Combine that with our confidence in our capacity and expertise to pull off even the most original and creatively courageous execution and you have a winning formula."

The Rocket Creative team best performs when they partner with their clients to deliver their skills with the entrepreneurial and innovative thinking that is vital to assist a brand's exposure and growth.

Some examples of recent Rocket Creative projects:



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About Rocket Creative

Launched in 1998, Rocket Creative has grown exponentially to become an innovative player in the display industry with a core focus on brand activation, promotional, merchandising and point-of-sale display hardware. Due to our innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African market, as well as extending our penetration to the international export markets.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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