

Wetpaint expands their social media portfolio

Issued by [Wetpaint Advertising](#)

2 Apr 2013

Wetpaint social media department has been growing exponentially over the last few months. Most notable amongst these leaps and bounds are the variety of automotive clients which have been recently acquired. Namely: a number of Jaguar, Land Rover, Subaru and Volvo dealerships in the Gauteng region.





Creating a powerful online presence requires a seamless integration of online platforms in a way that is informative, fun, interactive, engages consumers, and creates an accountable means of lead generation. That is the beauty behind online marketing tools; every click is traceable. For an industry, like the automotive industry, which rely so heavily on lead generation and conversion of leads into sales this makes the online and social media landscape the ideal environment.





New vehicle launches, dealership locations, special offers, product review videos, and concept car images are just a few of the varieties of content that we share via social media sites like Facebook. Our aim is to provide something that will interest the automotive enthusiast on a daily basis.

- " **Everyone's a social media specialist: Unpopular opinion by a head social media specialist** 2 May 2024
- " **When did clients become advertisers: an unpopular opinion by a chief creative officer** 3 Apr 2024
- " **The vanishing act of decent interns: Unpopular opinion by a CEO** 6 Mar 2024
- " **The World Domination blueprint: Wetpaint is taking over the world one brief at a time** 22 Nov 2023
- " **Wetpaint goes global, 30 fastest growing private companies to look out for in 2022** 20 Apr 2022

[Wetpaint Advertising](#)



At the core of our vision lies a commitment to redefine the global advertising landscape. Drawing from deep-rooted African perspectives while maintaining a steadfast global outlook, we emerge as a dynamic, full-service agency, offering comprehensive solutions to ensure your band's success on a global scale.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>