

OFM keeps adding to the sound of your life

Issued by [OFM Radio](#)

24 Apr 2013

The response from clients and listeners to OFM's new lineup has been overwhelmingly positive. We highly commend the afternoon drive show Siesta with Martin van der Merwe, who is fast becoming a favourite with our central South African audience.



Reaction from our audience and clients has been positive and we have thus seen an increase in feature sponsorships in that timeslot.

This quarter has also been about more music on OFM. Listeners are enjoying the 20 minute music sweeps as presented in the 20 minutes of non-stop hits during our day time shows Oppi Draadloos, A slice of life and Siesta.

The OFM Top 10 at 10 on Saturdays and the Global Top 30 and SA Top 5 on Sundays are as well gaining popularity amongst our listeners. OFM is also extremely excited to launch a brand new breakfast show on Monday, 6 May hosted by Andre Kunz and Anna Visser.

The duo has been part of the current breakfast show for many years and will now present the Breakfast Special.

We will bid farewell to Tim Thabethe, long standing presenter of the Breakfast Club on OFM, who has decided to relocate to Cape Town with his family.

- " **OFM celebrates moms with special broadcast** 10 May 2024
- " **The value of relationships in content creation** 16 Apr 2024
- " **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- " **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- " **From retail to radio** 22 Mar 2024

OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>