

Entry deadline now extended for SA's only arts sponsorship awards

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The deadline for entry into the only awards event celebrating the varied ways that business partners with arts in South Africa has been extended.



Entry into the annual Business Day BASA Awards supported by Anglo American, will now close on 17 May 2013.

This allows more time for businesses to enter the arts projects that they have partnered with, anytime from 1 January 2012 to 31 December 2012.

Of the 15 categories in the annual Business Day BASA Awards, supported by Anglo American, 12 are open for public entry and cover all creative mediums and different scales, from large to small.

The categories open for entry are:

- Innovation Award
- First time Sponsor Award
- Increasing Access to the Arts Award
- International Sponsorship Award
- Long Term Partnership Award
- Media Sponsorship Award
- Single Strategic Project Award
- Small Business Award
- Sponsorship in Kind Award
- Youth Development Award
- Arts and Environment Award, supported by Nedbank
- Mentor of the Year Award, supported by Etana

Created 16 years ago to celebrate and advance excellence, innovation and value in business and arts partnerships. Entry into the competition can be done by the business, the arts project or even a third-party.

The easy-to-use online nomination system can be accessed on the BASA website at www.basa.co.za. The awards section features tips, guidelines, rules and regulations and online nomination forms. Information about previous winners can also be found on this website.

Those requiring more information can also call Lakin Morgan at the BASA offices on 011 447 2295 or 011 447 2289 - or email lakin@basa.co.za.

° **SoCreative Summit returns to Johannesburg for a free exploration of creativity** 29 Apr 2024

° **450 emerging creatives shortlisted for the Debut Programme** 12 Apr 2024

° **14 SA creatives join Cultural Producers Programme** 12 Mar 2024

" Cultural Producers called to become the creative leaders of tomorrow 22 Jan 2024

" Basa hosts 'My Debut Story' panel discussion: Celebrating the success of emerging creative entrepreneurs 27 Oct 2023

Business and Arts South Africa



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