

Keri-Ann Stanton to head up Joe Public's new PR division

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Communications group Joe Public is proud to announce the appointment of Keri-Ann Stanton to head up its new PR division that will officially open its doors on the 1st of September.



"We believe that one of the key strategies to deliver on our clients growth requirements is to provide the full spectrum of strategically aligned communication services. Public relations has never been offered by the group so we are very excited that Keri-Ann has joined the team to launch this new division," says group CEO, Gareth Leck.

Keri-Ann Stanton has more than 20 years experience in journalism, corporate communications, marketing and public relations and was the owner and founder of Kezi Communications. In 2011 Kezi Communications was named as a finalist at Finweek's AdReview Agency of the Year awards, effectively placing the company in the top four in the country. Keri-Ann sold the company in 2012.

"I have worked with Joe Public on mutual clients over the years, and it was obvious from way back then that we shared the same values, work ethic and that there was a strong culture fit. I cannot wait to shape and grow the new PR division," concludes Keri-Ann Stanton ([@KAMuses](#)).

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