

## Milpark Business School rates highly in PMR.Africa Survey

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PMR.africa has completed its 2013 national survey on Accredited Business Schools offering MBA/MBL degrees in South Africa and the results see the Milpark Business School being placed third overall - earning a Silver Arrow Award with a score of 7.84 out of a possible 10.00.



Milpark has consistently been rated in the Top 10 of Accredited Business Schools in South Africa since 2009, with 2012 seeing Milpark achieving fifth overall and a further improvement to third place overall this year.

The PMR.africa survey is conducted amongst human resource directors and managers in listed and large companies, national, provincial and local government departments, municipalities and state owned enterprises in South Africa that employ MBA/MBL graduates and students.

The ratings are based on the perceptions of the respondents who rate MBA/MBL graduates and students across 19 attributes or criteria, including: application of knowledge in the workplace; entrepreneurial skills/capacity/abilities; innovation and strategic management.

"We are very proud to be placed third in the overall ratings of all accredited business schools offering an MBA in South Africa in 2013," says Dr Cobus Oosthuizen, dean of the Faculty of Management and Leadership at Milpark Business School. "The PMR africa research process rates companies and institutions based on respondents' perceptions (in this case employers of MBA graduates), with a strong focus on evaluating and measuring customer service and customer satisfaction. A big thank you to the Milpark staff for making this achievement possible!"

For more, go to www.milpark.ac.za.

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## **Milpark Education**



Milpark Education was established in 1997, becoming one of the first private providers of higher management education in South Africa. Milpark services the higher education needs of various corporate entities as well as public students, through the qualification offerings of four schools: the School of Professional Accounting (incorporating CA Connect), the Business School; the School of Commerce; and the School of Financial Services. It currently offers 23 accredited programmes in higher education.

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