

The Color Run SA sold out in Port Elizabeth!

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Tickets to the first South African "Happiest 5k on the Planet" were officially announced as sold out on Thursday, 22 August. However due to overwhelming response from the keen public in Port Elizabeth, The Color Run organisers have decided to open the last 500 registrations. The Color Run™ 5k has been taking the world by storm and its first leg in the country continues the vibrant pace.



In photo from left is Algoa FM presenters Wayne Hart, Briony Sparg and Charlton Tobias having some color fun in the sun in anticipation of The Color Run taking place on 1 September

This is the world's single-biggest event series that brings a kaleidoscope of colour to runners who start the race wearing white and get doused in a different colour for each kilometre. In each colour zone - yellow, red, blue and purple - volunteers shower runners and walkers with clouds of brightly coloured powder. (It's food grade, coloured cornstarch, so it's 100% natural, safe, and washes out.)

The first ever event on African soil is set to mark an awesome Spring Day in Port Elizabeth as participants revel in all the wildness at the NMMU nature reserve in Summerstrand. The Color Run™ is a fun, family-friendly race that celebrates healthiness, happiness, individuality, and giving back, bringing together communities to create a five-kilometre-long canvas of colour.

Port Elizabeth marks an excellent start for this popular run as the public is renowned for supporting and getting behind local events. It's the first official Color Run on the African continent, proudly coloured by Algoa FM, the happy music and media partner.

The Color Run™ 5k is also set to hit Cape Town, Durban and Johannesburg as it continues to get novices and serious athletes excited about this unique, healthy and happy experience.

To find out more about The Color Run™ 5k event go to www.thecolorrun.co.za.

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