

Rocket Creative launches an I C O N

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Rocket Creative Design & Display, one of southern Africa's leading independent visual communications companies has a hard earned reputation of innovation and progressive design. Continuing with that ethos the company is delighted to introduce their new I C O N curved fabric standee to the market. The innovative standees will become part of the company's already extensive catalogue of display, branding and activation products and is very proudly designed and manufactured in South Africa.



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Richard Nilson, MD of Rocket Creative and designer of the system elaborates, "Our new curved standee is borne out of our constant pursuit of design progression, which in turn led us to develop a product that is aesthetically striking, original and functional. The units feature a modular curved sub-structure mated to a fully enveloping fabric sleeve, secured to laser cut metal base plates. The beauty of the system is its simplicity and the unit assembles in three to five minutes without the need for any tools, an absolute must for today's market requirements. In addition, the unit is able to be effortlessly rebranded at a whim."

Rocket Creative is initially releasing two introductory sizes, the small being 700mm (w) x 2000mm (h) and the large unit at 1000mm (w) x 2000mm (h). Further sizes shall be added to the range to suit specific industry segments and customised sizes are also available upon special volume requests.

Product information is available directly from the Rocket Creative team at info@rocketcreative.co.za, or by calling the sales team at 011 262 4698.

Rocket Creative New Contact Details:

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Sales enquiries: info@rocketcreative.co.za

Web address: www.rocketcreative.co.za

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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