

Quantitative Analyst

Location:	Johannesburg
Type:	Permanent
Reference:	#NG58087
Company:	E-Merge IT Recruitment

A bank with a dominant market position in finance and is ideally positioned to offer bespoke funding solutions to set the business up for success has an is searching for a **quantitative analyst** to use statistical and quantitative analysis to improve entrenchment, cross sell and retention of the consumer banking base. Understand customer behaviour by analysing existing marketing campaigns and provide strategic direction for new campaigns and customer value propositions as well as leverage predictive models to select customers for retention or cross sell interventions.

Responsibilities:

- Analyse the consumer banking base to identify opportunities acquisition, cross sell, upsell, entrenchment and retention.
- Identify opportunities for campaigns to the consumer banking base.
- Perform detailed post campaign analytics.
- Build and formally present reports by monitoring business performance.
- Monitor and advise operational areas to manage trends through analysis for ad-hoc requirements.
- Work with 3'd party providers to assess potential partnerships and ensure profitability of existing relationships by assessing commission levels and managing quality.
- Ensure data accuracy through comparing and vetting various data sources.
- Review reporting and ensure accuracy through analysis and providing feedback.
- Providing advice to key operational areas ensuring optimal resource allocation and desired results through analysis and communication.
- Ensure personal growth and enable effectiveness in performance of roles and responsibilities by ensuring all learning activities are

Qualifications and experience

- Post graduate degree in Engineering, Statistics, Mathematics, Data Science or similar
- Science/Commerce degrees
- Minimum Experience Level
- 5+ years analytics experience (preferably within banking/credit risk exposure)
- Advanced SAS and Python proficiency
- Advanced SQL, R and Machine Learning experience.
- Model building experience (scorecard, credit risk models)
- Exposure to Graph Theory and Graph database
- Strong Analytical and Problem-Solving Ability

The Reference Number for this position is **NG58087** which is a **Permanent Hybrid position** in **Johannesburg** offering a salary from **R800k up to R1mil CTC** negotiable based on experience and skills. E-mail **Nokuthula** on [e-Merge.co.za](mailto:info@e-merge.co.za) or call her for a chat on **011 463 3633** to discuss this and other opportunities.

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