

Multimedia Designer

Hello, I'm Cindy, an experienced multimedia designer with over 10 years of experience in marketing and advertising. I have worked with national and global brands to take digital and print projects from concept to completion.

Though I'm based in Johannesburg/Pretoria, I work remotely with most clients across South Africa.

I offer project-based services as well as discounted retainer packages for larger clients (details available upon request).

Brands

L'Oreal Paris, Lancôme Paris, Urban Decay, NYX Professional Cosmetics, Maybelline New York, Kiehl's, Garnier, Giorgio Armani, YvesSaintLaurent, Diesel, Ralph Lauren, Signature Cosmetics. Clicks, Dis-chem, Foschini, Edgars, RedSquare, Woolworths, Truworths, Lenovo, Kaspersky, Barnes Group, Braai&BBQ, Innovation Hub, SA Travel, Grant Thornton, Pages Timber, SACE, Abracon, CWI, JOSHCO, JRA, Adco Mayogel, LENOVO, Citro-Soda, Bonnita, Parmalat, Milky Max, Rama, Albany, KOO, Huggies, Kotex, Dark & Lovely, Restore+, Trinco, Jeyes Fluid, Namaqua, Omo, Surf, Sunlight, Frisco, Snomaster, UNB Breweries, SALGA, New Way Power, CHB - Car Hire Brokers, PSETA, EWSETA, PSETA, FP&M SETA, MerSETA, Department of Higher Education & Training, Dept Science & Technology, Heneways, CIG wealth, Lateral Unison, First Freight.

View my work on Behance <https://www.behance.net/Cindy-Berg>

Skills

With creativity and reliability, I provide a full range of marketing services to help brands effectively reach their target audiences, including:

- Social media advertising campaigns and digital content
- Video production and motion graphics
- Brand identity development
- Graphic design for web, print, and packaging
- Photography and image retouching
- Corporate presentation design
- Retail marketing such as in-store displays and window layouts
- Print production and press materials
- Confidential services tailored to your brand's unique needs

My work is professional, deadline-driven, and designed to appeal to your brand's target market. I believe clear communication is key, and I maintain strict confidentiality.

Experience

Software Experience

- InDesign
- Illustrator
- Photoshop
- After Effects
- Canva

- Mailchimp/Mailjet
- MacOS & PC Proficient
- Microsoft Office

Details

Remuneration: Market Related

Province: Gauteng

Have own transport: Yes

City: Pretoria

Type: Permanent Contract Temporary

Job level: Senior

Posted on 23 Apr 11:18, Closing date 22 May

Apply by email

Cindy

cindyvdberg2016@gmail.com

For more, visit: <https://www.bizcommunity.com>