

Ipsos South Africa announces new Country Manager

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Ipsos in South Africa is pleased to announce the appointment of its new Country Manager - Nick Coates, following the departure of previous County Manager, Ryan Gould.

Nick has been within the Ipsos Group for eight years and brings with him vast industry and management experience. Nick held the position Head of Marketing at Ipsos Russia for four years before relocating to South Africa to head up the Marketing specialisation at Ipsos South Africa. In this position, Nick has cemented the Marketing offering in the Ipsos South African business.

Nick started his career in management consulting in the United Kingdom before joining Research International UK. Transferring to South Africa in 2004, Nick managed Research International South Africa's ICT & Financial Services division and assumed general management of Research International South Africa's Cape Town regional office, after which he moved to the Ipsos Group in 2009.

Says Clive Little, regional head of sub-Saharan Africa at Ipsos, "We are very pleased with the appointment – Nick has a fantastic reputation across the Ipsos Group and brings many years of seasoned experience to this position. We look forward to his valuable contribution to Ipsos South Africa in 2016."

Nick will be commencing his duties in Johannesburg, South Africa in July 2016.

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We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

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