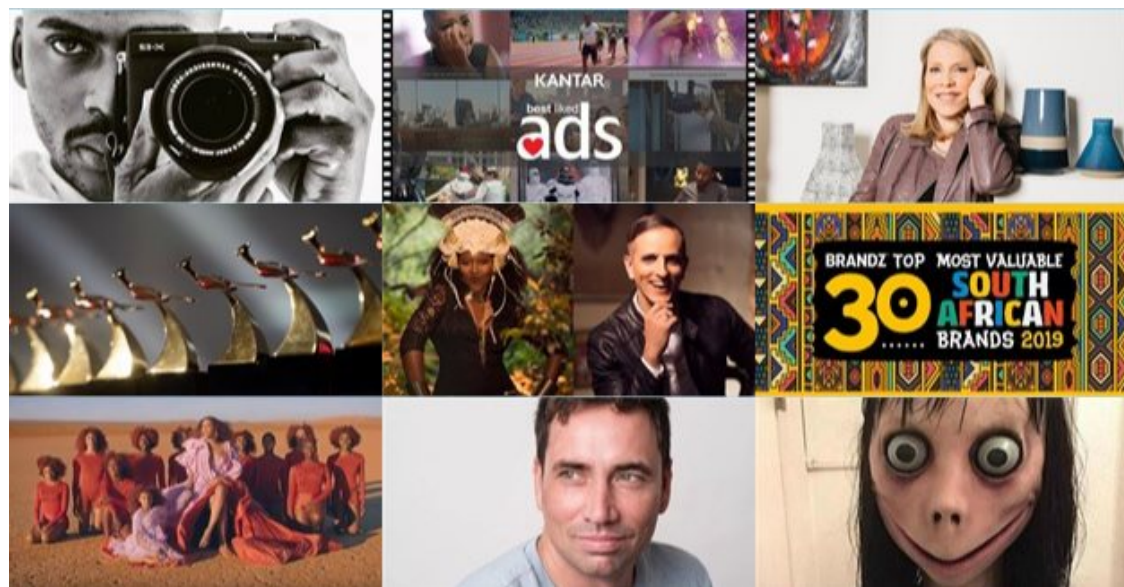


Marketing & Media

We've compiled our annual #BestofBiz 2019 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media site over the past year below.



The Best of Biz: Marketing & Media 2019

Most-read stories

1	RIP SJ Myeza	22 Jan 2019
2	Newzroom Afrika bids farewell to Thulasizwe Simelane	29 Oct 2019
3	Coca-Cola responds to "vagina" can incident	08 Feb 2019
4	Nando's has hilarious response to Pick n Pay's new 'iNkukhu' advert	11 Sep 2019
5	#Loeries2019: ALL THE WINNERS!	24 Aug 2019
6	No justice at SABC radio - Bonnie Ramaila	10 Apr 2019
7	RIP Matthew Buckland	29 Apr 2019
8	#LibertyRadioAwards: ALL THE WINNERS!	13 Apr 2019
9	e.tv programming on the move	11 Jul 2019
10	Ad Talent Salary Survey 2019 revealed...	16 Jan 2019
11	#NewCampaign: Ackermans celebrates self-love w/ #IAmMe lingerie campaign	07 Feb 2019
12	SA's favourite township brands - 2019/2020 Kasi Star Brands survey	29 Apr 2019
13	N'ku'cooked or UN'Nku'cooked? What went wrong with the Pick n Pay ad? - Terry Levin	12 Sep 2019
14	SABC fires DJ Fresh	10 Jul 2019
15	Woolworths pulls "gender stereotyping" Valentine's Day campaign	05 Feb 2019
16	Where to watch SA vs NZ rugby online	25 Jul 2019
17	Kantar announces South Africa's Top 20 Best Liked Ads for 2018	10 Jul 2019
18	#CannesLions2019: Reach Lions winners!	19 Jun 2019
19	2019 New Generation Social & Digital Media Awards finalists announced	05 Sep 2019
20	3 steps towards 'glass boxing' your company with a Biz Press Office	23 Jul 2019

Most-read contributors

1	Brendan Seery
2	Shereesa Moodley
3	Andy Walker
4	Bonnie Ramaila
5	Bogosi Motshegwa
6	Carmen Murray
7	Damon Stapleton
8	Marian Salzman
9	Lara Utian-Preston
10	Khangalani Dziba
11	Zubeida Goolam
12	Rirhandzu Shingwenyana
13	Eben Esterhuizen
14	Johanna McDowell
15	Robert Gentle

Most-viewed press offices

1	FCB Joburg
2	Kantar
3	e.tv
4	Ogilvy & Mather
5	Primedia Broadcasting
6	Topco Media
7	CareerJunction
8	Joe Public United
9	OnPoint PR
10	Kaya FM 95.9
11	OFM Radio
12	Ninety9cents
13	Business and Arts South Africa
14	Algoa FM
15	Amasa
16	GL events South Africa
17	The SpaceStation
18	False Bay College
19	BOOMTOWN
20	Clover

Most-read new business wins

1	Standard Bank hires four-agency team	19 Jun 2019
2	Distell consolidates portfolio with Publicis appointment	27 Mar 2019
3	FCB Cread wins Indian Ocean Island Games mascot pitch	23 Apr 2019
4	Standard Bank appoints Matriarch	15 Aug 2019
5	Atmosphere Communications welcomes 4 new clients	15 Feb 2019
6	Beauty Bulletin launches Brand Advisor influencer network	17 Jul 2019
7	First Wave Media to manage Soccerzela's sales	28 Aug 2019
8	Game appoints The Odd Number, Ogilvy South Africa	02 Jul 2019
9	Droga5 to redefine Harley-Davidson brand	06 Feb 2019

10	Riverbed wins McCain account	03 May 2019
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Most-read new appointments

1	Daily Maverick appoints Sikonathi Mantshantsha	03 Jul 2019
2	The MediaShop makes several new appointments	04 Jul 2019
3	Andile Rapiya to lead Broll Property Group's brand and communications	21 May 2019
4	TMI Media appoints Lerato Molele as director and shareholder	12 Aug 2019
5	Mzamo Xala joins Avatar Agency as head of strategy	20 Mar 2019
6	Pernod Ricard South Africa appoints John Beale	24 Apr 2019
7	Thabang Ramogase joins Liberty as CMO	21 May 2019
8	House and Leisure has a new, experienced editor	25 Jun 2019
9	The MediaShop appoints two new people	13 Aug 2019
10	Avatar appoints Sanche van Rensburg as ECD	08 Apr 2019

View the most-read lists for our other industries: [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Entrepreneurship](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#), [Tourism](#) and [Marketing & Media Africa](#).

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