

# Meltwater selected as finalist for Africa Tech: Technology Company of the Year 2020

Issued by [Meltwater](#)

1 Dec 2020

[Meltwater](#) is elated to announce that they have been selected as finalists for this year's Africa Tech Week Awards, in the Technology Company of the Year category.

"We are thrilled that Meltwater has been recognised as a finalist for the Technology Company of the Year Award. 2020 has been a big year for us from a product perspective, as a global leader in our space we are proud to be able bring the the most innovative and cutting-edge solutions to the African market and we are grateful for this recognition. Thank you, Africa Tech Week, for this prestigious acknowledgement," said Matthew Barclay, Africa area director for Meltwater.

The Africa Tech Awards celebrates candidates who represent the best in the African Tech landscape. In response to the global pandemic and as part of ongoing innovation, the summit and awards have become a two-day virtual event. The virtual summit brings together experts in the field to lead conversations that will catalyse change in the industry. While the awards aim to recognise individuals, teams and organisations for their outstanding achievements in the tech space by showcasing strategies and practices that deliver direct impact on business performance and innovations that set new standards across a cross-section of industries.

"The pandemic has fundamentally shifted our approach to conferences and bringing people together in the name of change. We have taken an innovative approach that fully integrates technology, systems and human capital to produce a world class event that can be streamed globally. That is why we believe it is imperative to recognise the companies and individuals such as Meltwater, who are transforming the tech sphere and enacting meaningful change," explains Topco Media CEO Ralf Fletcher.

## About Meltwater

With 20 years of experience in the field of online media monitoring, Meltwater is a global leader in media intelligence and social analytics solutions, helping to bridge the gap between public relations, communications and marketing departments with an all-in-one solution powered by AI-driven insights. Over 30,000 of the world's most respected brands rely on Meltwater to help inform their marketing and communications strategies and executive decision-making.

With over 55 offices across six continents, Meltwater is a truly global partner with local customer success teams. Meltwater also supports the Meltwater Entrepreneurial School of Technology (MEST), a nonprofit organization devoted to nurturing future generations of entrepreneurs. For more information, follow Meltwater on [Twitter](#), [Facebook](#), [Instagram](#), [LinkedIn](#) or visit [www.meltwater.com](http://www.meltwater.com).

For more information on Meltwater Africa or the Technology Company of the Year Award, please contact Philippa Dods, Meltwater Africa marketing manager on +27 79 500 9979 or [philippa.dods@meltwater.com](mailto:philippa.dods@meltwater.com).

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