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## Hot 102.7FM Teddython is back on 25 November 2021!

Issued by HOT 102.7FM

24 Nov 2021

<u>Hot 102.7FM</u> is gearing up for their huge FUNdraiser, the Hot 102.7FM Teddython at Papachinos in Broadacres tomorrow (25 November). The Teddython raises much needed funds and goods for <u>Hot Cares</u> NPC and this enables Hot Cares to continue the excellent work that they do in making a meaningful difference in the lives of others, all year round.



"Hot Cares concentrates on four key pillars of aid: Animal Welfare, Humanitarian, Medical, and Education," says Carmen Rocha, Hot Cares manager. "Over the past two years we have been inundated with increasing requests for aid, some even coming from people who have previously contributed to Hot Cares."

Hot Cares relies on the money and goods raised through the Teddython as well as through on-going donations from organisations and individuals, throughout the year. Aside from calling in a donation to the Teddython on 010 880 8351, or coming to Papachinos on 25 November, donations can be made via the Hot Cares website (<u>www.hotcares.co.za</u>). Donors can even opt to make regular monthly contributions.

As a registered public benefit organisation (PBO Reference No. 930070149) and a Level 1 BBBEE contributor, Hot Cares can issue a Section 18A Certificate, making all donations (financial and goods in kind) tax-deductible. This applies to both individual as well as corporate donors. Organisations looking for a worthy cause to which to allocate their CSI budget should look no further than Hot Cares as all the monies raised go into aid work.

"Our target this year is to raise R 7 million," says Lloyd Madurai, managing director of Hot 102.7FM. "This will be a remarkable achievement to accomplish within just over 12 hours, but I have faith that our huge signal footprint, together with the generous hearts of our wonderful listeners will ensure that we achieve this."

The Teddython fun starts with Joburg's *Hottest Breakfast* at 06:00 and continues right throughout the day to the conclusion of *The Big Joburg Drive* at 18:30. There will be a lot of activities and events at Papachinos, all for a very worthwhile cause. Get to Papachinos and join in the fun.

- " Hot 102.7FM rings in the festive season with Christmas Party for Good 23 Nov 2023
- " Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! 1 Aug 2023
- " Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business 25 Jul 2023
- " Hot Cares steps in to ease pressure on young woman dealt a rough hand 17 Jul 2023
- " Hot 102.7FM responds to audience feedback and launches new sports show 13 Jul 2023

## HOT 102.7FM



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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