

Hot 102.7FM Teddython raises R7m in twelve-and-a-half-hours

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In just twelve-and-a-half-hours, the Hot 102.7FM Teddython raised in excess of R7,321,000 for Hot Cares. Broadcasting from Papachinos restaurant in Broadacres from the commencement of Joburg's Hottest Breakfast through to the conclusion of The Big Joburg Drive, donations and pledges came in from corporate donors and individuals.



Breakfast team and against Afternoon Drive



Lloyd Madurai and Racing Driver Charisse van der Merwe

“We had set our sights on raising R7m,” says Lloyd Madurai, managing director of Hot 102.7FM, “and Joburgers sure didn’t let us down. Our business partners, listeners and friends in this City of Gold showed their hearts of gold, and we are

absolutely thrilled with the success of the Teddython. The generosity of the spirit of Hot 102.7FM fans ensures that Hot Cares has much-needed funds and resources to continue the excellent work for which they have become known.”



Rob Vega and Ursula Chikane

“The past two years have seen increasing requests being made to Hot Cares for assistance, particularly due to the economic effects of the Covid crisis. We are humbled at how Joburgers have embraced the Teddython and have reached out to help their compatriots in our community. I want to express my heartfelt thanks to everyone who contributed to the success of the Teddython. Your commitment to making a meaningful difference in the lives of those who need assistance inspires all of us at Hot 102.7FM to strive to do better for you.”



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HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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