

Wunderman Thompson named winner of Acquia Global Partner of the Year Award for 2021

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A recognition of demonstrated excellence in a challenging marketplace



Niel Mouton, managing director, Wunderman Thompson

Wunderman Thompson is proud to announce it has been named the Acquia Global Partner of the Year in recognition of outstanding performance on a global scale. This award is based on the agency's overall performance, growth with Acquia Open Digital Experience Platform (DXP), new customers, and outstanding contributions to innovations with Acquia's products for 2021.

The agency has been a valued Acquia partner since 2016. Throughout that time, Wunderman Thompson has demonstrated consistent expertise with Acquia products and cloud hosting services, boasting more than 200 successful implementations. Projects have ranged from Acquia PIM to Acquia Site Factory, for clients in sectors ranging from pharma to CPG.

Wunderman Thompson was an early implementer of the Acquia Open Digital Experience Platform and has developed an extensive record of collaborations with impressive brands around the globe to raise brand awareness, establish dominant market positions, and offer differentiated solutions with Acquia products.

"Our long-term Acquia relationship has continued to thrive and grow considering the extensive digital adoption that brands have faced over the last two years. We're very honoured by this award and look forward to continuing to drive ROI and impact for our mutual clients," said Niel Mouton, MD of the Wunderman Thompson technology division.

The Acquia Partner Awards recognise 17 outstanding partners across four global regions. This was the second year for the two newest award categories; both focused on giving back: Top Partner Drupal Community Contributor and the Tech for Good Partner of the Year.

"Congratulations to Wunderman Thompson, who went above and beyond to deliver substantial value to our joint customers during another year of rapid digitalisation," said Chris Doggett, Acquia's chief revenue officer. "Since last year's Partner Awards, we've seen how partners, brands, and businesses across the globe have adapted to new ways of operating. We look forward to celebrating the exceptional work of the agency who continues to elevate the standard of customer experience by leveraging Acquia's Open DXP and the expertise of our partner ecosystem."

" Stork campaign takes centre stage on Ads of the World " 14 Dec 2023

" Fran Luckin joins VML South Africa as chief creative officer " 7 Dec 2023

" Wunderman Thompson SA's Parusha Partab wins Strategic Planner of the Year Award " 22 Nov 2023

" The Duracell Bunny is the new hero of Christmas in new integrated campaign from Wunderman Thompson "

2 Nov 2023

" Wunderman Thompson SA triumphs at the 2023 New Generation Awards " 29 Sep 2023

Wunderman Thompson



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